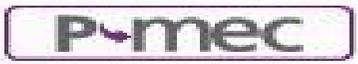




Essel Propack At CPhI P-Mec Exhibition held at Mumbai in Dec 2013



 CPhI india

 P-mec

 iCSE  BioPh

3 - 5 December 2013





About CPhI P-Mec Exhibition

CPhI PMEC -India Exhibition is organized every year in Mumbai and brings pharma professionals from all over the world to Mumbai. This is a great opportunity to showcase products and services to the pharmaceutical Industry

Following are the categories that get showcased here ..

- ✓ Pharmaceutical Ingredients API and Excipients
- ✓ Pharmaceutical Machinery, Equipment and Technology
- ✓ Pharmaceutical contract services and outsourcing solutions
- ✓ Bio-solutions for Pharma

Overview of CPhI India Exhibition this year

- ✓ 8 exhibition halls spread over 60,000 m² of exhibition space.
- ✓ 1050 exhibitors from 25 countries
- ✓ 32500 attendees from 98 countries.
- ✓ Global Pharma Chemical manufacturers (API and Excipients), Formulators, Machine manufacturers and Packaging Companies

Essel Propack in CPhI PMEC -India

Essel Propack is participating in the CPhI PMEC -India Exhibition for the first time this year. Last few years we have been trying to secure a space but had not been successful. This year we secured a 24 sq meters stall.

We also won the CPhI PMEC Award for Excellence in Packaging Development

Indian Pharma Industry is growing with More than 15% rate annually and now moving ahead to join League of top 10 Pharma markets by 2020 with sales volume of USD 50 Billion.



ESSEL PROPACK



EP won the "India Pharma Award – 2013" for Excellence in Packaging Development



Presented in the Award Night held on the 2nd of December held at the Renaissance-Mumbai

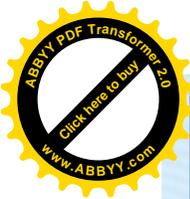




Other Award Winners



Along with Essel Propack , Dr. Reddy`s Limited , Lupin Limited , BASF India, Evonik Degussa India, Merck Millipore won Awards in their Respective Category



Media Coverage

India Pharma Award news in the Economic Times Newspaper , Mumbai Edition on the 3rd Dec 2013

Economic Times is the largest circulating business daily in India & world's second-most widely read English-language business newspaper with a readership of over 8 800,000. The Economic is published simultaneously from 12 cities in India —.



THE ECONOMIC TIMES

TUESDAY, 3 DECEMBER 2013

Winners of the First India Pharma Award 2013 by UBM India

This pharmaceutical event is being held from December 03-05, 2013 and proves to be a must-visit for all those in the field of pharma

The pharma industry is increasingly looking towards India to source low cost, high quality pharma solutions. CPhI and P-MEC India, not only provide the domestic pharma manufacturers with an international platform but also provide a pathway for technology transfers and strategic tie-ups between domestic and international manufacturers. The 2013 edition of the event is being held at the Bombay Convention and Exhibition Centre, Mumbai from the December 03-05, 2013.

For more than 20 years, CPhI has been a

bio-solutions for pharma. The event, spread over 55,000 sq mt and 8 halls, promises to present the strength and expertise of the Indian pharmaceutical industry to the world and enjoys the support of a number of governmental institutions from India and the South Asian region. The event will showcase pharmaceutical ingredients and related products such as bulk drugs, excipients, biopharmaceuticals, APIs, intermediates or fine chemicals.

This year CPhI and P-MEC India will be presenting top brands including BASF India, Cap-

packaging, bottling and vial filling. Also on display, will be analytical instruments, clean room equipment, process automation and controls, filtration/separation and purifications processes and more.

This year will see the launch of the India Pharma Awards - an initiative by UBM India to celebrate the thinkers and creators from the pharma sector who constantly innovate and break new ground at every stage of the value chain. The awards night is scheduled to be held on December 02, 2013, in Mumbai. The ceremony will be



Winners of the First India Pharma Awards 2013 by UBM India

meeting place for buyers and suppliers of the pharma industry, around the globe. This unique combination of four co-located events i.e. CPhI/P-MEC/ICSE/BioPh, will showcase manufacturing and product capabilities of high-value and is a convergence of companies investing in technology, applications development and sophisticated manufacturing capacities. The idea of having co-located events is to have the global pharmaceutical community networking at a single congregation over a span of three days and to provide a one-stop-shop for industry professionals.

With a record 1000 plus exhibitors from over 25 countries and 28,000 attendees, CPhI is one of the most established pharma trade shows in the world, focused on pharmaceutical ingredients, machinery, equipment, outsourcing and

sugel Healthcare, Aurobindo Pharma, Merck Millipore, Hikal, Morepen Laboratories, MSN Laboratories, Indoco Remedies, ACG Worldwide, Bosch Ltd, Fette, IMA Industria Macchine Automatiche S.p.A, Marchesini Group, Truking Technology, Waters India, Tofflon India, Agilent Technologies, Shimadzu, Thermo Fisher Scientific, Spinco Biotech, WALDNER Laboreinrichtungen GmbH & Co. KG, Gansons Ltd., Fabtech Technologies International Ltd., Mitsubishi Electric India, Cadmach Machinery Co. Pvt Ltd., Thermo-lab Scientific Equipment Pvt. Ltd., Hetero Drugs Ltd., UK Trade & Investment, Alembic Pharmaceuticals Ltd., DSM, Evonik Degussa India Pvt. Ltd., etc.

The P-MEC halls will see a display of pharmaceutical machinery and advanced technology, involved in tablet and capsule filling, coating,

attended by the senior most professionals and experts of the industry and is an elite 'by invitation only' event. The event is organised by UBM India. UBM India is the Indian subsidiary of the UK-based UBM plc. UBM is among the global leaders in the trade exhibitions business, worldwide with industry leading events and exhibitions in key business-to-business sectors like pharmaceuticals, travel, security, logistics, jewellery to name just a few. The driving vision behind UBM's varied initiatives is to enable businesses and professionals around the world, to connect and engage with each other, with the markets they serve and with the information they need to succeed.

For further information on the event, please visit www.cphi-india.com and www.pmec-india.com

Media Coverage

DNA Mumbai Edition
11th Dec 2013

Express Pharma
CPHI-PMEC Issue for Dec 2013

Essel Propack bags UBM India Pharma award for innovation in packaging

dna correspondent @dna



Mumbai: Essel Propack Ltd, a multinational specialty packaging company, has bagged UBM India Pharma Award for Excellence in Packaging Development. This is the first year of awards and Essel has won the award in packaging development category for its innovation of Lamitube (Long Nozzle Tamper evident) for sterile ophthalmic ointments and gels. The award was presented at a glittering ceremony that was attended by Satej D Patil, minister of state, home (urban & rural), rural development, food & drug administration and other distinguished guests from the pharmaceutical industry.

"This is an innovative packaging which is becoming substitute to conventional aluminium three piece tubes. It is easy to use, can be sterilised and assures product stability due to intact sealing. This innovation is acclaimed by major pharmaceutical giants globally due to its unique advantages," according to a statement.

Essel Propack executives receiving the award in Mumbai recently

P MEC

INTERVIEW

INSTACOAT
FILM COATING SYSTEMS

'Essel Propack outlays its pharma market driven strategy'

Essel Propack is one of the largest specialty packaging companies in the world headquartered in Mumbai having 33 per cent global market share in tubes catering to the oral care, cosmetics, and personal care, pharmaceutical, food sectors. **Roy Joseph**, Regional Vice President, Essel Propack, who is responsible for their business in the India, Middle East & Africa, talks with **Usha Sharma** about the company's growth prospects



P Mec SPECIAL

modern trade in India and continued focus on sustainability. We believe that in this transition as tube suppliers could contribute in improving the brand perception through design and printing of innovative graphics, surface finish and brand protection solutions, which will help deliver products with superior consumer appeal.

On the 'Improving Performance' Part, Essel Propack with its strong knowledge on material science, polymers, molecules in a position to design, develop and supply customised laminate structures for tubes that will retain the product efficacies and increase product shelf life.

How does pharma tubes fall within the overall market driven strategy?

For pharma products of semi-solid formulations like ointments, creams and gels, tubes are the best packaging formats that could be used. However, like the oral care industry three decades ago, 75 per cent of pharma tubes are in aluminium and only 25 per cent are in laminated tubes. The four important needs that the industry would be looking towards to make this shift are: continuity of supply with shorter lead times; hygiene and good manufacturing practices; comparative prices and product stability.

We have specialised offerings both for the OTC

We are observing a trend globally, where Lamitubes are fast becoming the point of sale packaging

ROY JOSEPH, Regional Vice President, Essel Propack

have tried to meet these expectations including co-developing special small tube machines, building clean room tube facilities and investing in R&D to develop new material, laminates that give stability and costs advantage.

We have specialised offerings both for the OTC

globally and has experience in doing large scale projects for development of customised packaging, complying with the regulatory norms. EP's global harmonised manufacturing practices and standard Processes for Use (PFU) gives benefits to global customers by offering same packaging solutions in different geographies as per their request. Essel develops laminates as per product/ formulation properties to ensure its stability and efficacy throughout shelf life. Essel Propack gives documentation and filing support to customers while registering their products in regulated markets like USDMF.

What leverage EP has over other suppliers of tubes in India?

Global presence, GMP/Par HMP, USDMF registered plants in India, Class D clean room facility state-of-the-art R&D facility, extractable leachable study capabilities, end to end manufacturing (no outsourcing of components), Use of FDA Grade Polymers, patented anti-counterfeiting solution for brand protection are some of the features that EP offers compared to other players in the tube industry.

Apart from the same, it also offers tubes from four tube factories in India for an efficient supply chain.

Does EP's global presence helps in growing lamitubes business and faster adaptation in India?

EP is associated with leading pharma companies

u.sharma@expressindia.com

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Key Customers Visits our N 35 stall



**Mr. Rajesh Singh
(Packaging) Alkem Lab Ltd**



**Mr. Prashant Oza(Project Head)
Glenmark Pharmaceuticals Ltd.**



**Mr. SG Kumar(Project Head)
Novartis India Limited**



**Mr. Chander Khanna
(Managing Director)
Zifam Health Care**



Key Customers Visits to our N 35 stall



Pharma Customer from Syria



Mr. Bajaj (Director)
Nanz Med Sciences



Pharma Customer from Sudan



Pharma Customer from Korea

Key Customers Visits to our N 35 stall



Mr. Reddy (Purchase Head)
Fourrts India Ltd.



Mr. Sunder Rajan (MD) S R E Pharma



Mr. Yogesh Patel (MD) Bhavi Pharma



Mr. Narendra Gupta
(Commercial Head) GSK India Limited

Key Customers Visits to our N 35 stall



Mr. Naidu (Director Packaging Development) Dr. Reddy`s Lab Limited



Mr. Vimal Patel (Director) Patcos Cosmetic



Cipla Purchase Team



Mr. Rajput (Head Packaging) Cipla



Footfall received - 230

THANK YOU!



ESSEL PROPACK