



15 April 2020

Corporate Service Department  
**BSE Limited**  
25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai 400 001

The Listing Department  
**National Stock Exchange of India Ltd**  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051

**Scrip:** Equity 500135. NCDs 957238

**Trading Symbol:** ESSELPACK

**Ref.: Essel Propack Limited**

**Sub.: Appointment of CEO and MD**

Dear Sirs,

This is to inform you that the Board of Directors of the Company has appointed Mr. Sudhanshu Vats as Additional Director of the Company wef 16 April 2020.

The Board has further appointed Mr. Vats as Chief Executive Officer and Managing Director of the Company wef 16 April 2020 and being proposed to the shareholders for approval. Mr. Vats is also designated as key managerial personnel pursuant to the Companies Act 2013.

Profile and other details of Mr. Vats is annexed herewith.

Mr. Vats is not a relative of any Director and key managerial personnel of the Company and he is not holding any equity share in the Company.

This is to affirm that the above mentioned Director is not debarred from holding office of Director by virtue of any order of SEBI or any other such authority.

The above is pursuant to the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, applicable statutory provisions, laws, information and record.

Yours faithfully  
For Essel Propack Limited

Suresh Savaliya  
Head - Legal & Company Secretary

Encl. as above



**ESSEL PROPACK LIMITED**

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[complianceofficer@epglobal.com](mailto:complianceofficer@epglobal.com)

**Registered Office**

P.O. Vasind, Taluka Shahpur  
Dist. Thane 421604 Maharashtra  
Tel: +91 9673333971/9882  
CIN: L74950MH1982PLC028947



## Annexure to the Letter dated 15 April 2020

### Profile of Mr. Sudhanshu Vats

Mr. Vats has more than 28 years of industry experience across FMCG and media sectors. Prior to joining Essel Propack, Mr. Vats spent eight years as the Managing Director and Group CEO of Viacom18, one of India's leading media organizations. During his tenure, he scaled the business from 6 to over 54 television channels across more than 80 countries, added three more lines of business and grew revenue by over 4x. By building a strong portfolio of Direct to Consumer digital offerings under VOOT brand and strengthening data science and analytics capability, he has future proofed the media company that is admired for its culture, quality of talent and progressive people policies. Under his leadership, Viacom18 emerged as the fastest growing full play media organization in India.

Prior to joining Viacom18, Mr. Vats spent more than 20 years at Unilever in various sales and marketing and general management roles. He left Unilever as the head of Unilever's laundry business in South Asia and head of the Radiant brand globally. He made Radiant the fastest growing laundry brand in the world with over Euro 500 mm turnover. During his long tenure at Unilever, he shaped many popular household brands, most notably Lipton, Vim, Wheel, Surf, Rin, Lifebuoy and Lux.

Mr. Vats is the Chairman of the National Media and Entertainment Committee of CII (Confederation of Indian Industry), Vice President of IBF (Indian Broadcasting Foundation) and Director at BARC (Broadcast Audience Research Council). He is also on the advisory board of a number of NGOs.

Mr. Vats holds an M.B.A. from Indian Institute of Management (IIM), Ahmedabad. He received his Bachelor of Technology degree in Mechanical Engineering from National Institute of Technology, Kurukshetra.



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