

23 July 2018

Corporate Service Department	The Listing Department
	National Stock Exchange of India Ltd
25 th Floor, Phiroze Jeejeebhoy Towers,	Exchange Plaza, Plot no. C/1, G Block,
Dalal Street, Mumbai 400 001	Bandra-Kurla Complex, Bandra (E)
	Mumbai 400 051
Scrip: Equity 500135. NCDs 957238	Trading Symbol: ESSELPACK

Ref.: Essel Propack Limited (EPL)

Sub.: Intimation of commencement of commercial operations at the Assam factory.

Dear Sirs.

This is to inform you that the first phase of production of laminated tubes has successfully commenced from 23 July 2018 at the Company's newly set-up unit in district Kamrup, Assam.

Attached herewith the press release relating to the above matter and providing further details.

The above disclosure is being posted on http://www.esselpropack.com/corporate-governance/

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The above disclosure is for information and would be pursuant to Regulation 30(6) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015, if and as may be applicable and applicable statutory provisions.

Kindly acknowledge receipt.

Thanking You

Yours faithfully, For Essel Propack Limited

Suresh Savaliya

Head - Legal & Company Secretary

Filed online



Essel Propack starts commercial production in Assam – its first in North-East India

to expand its existing capacity for laminated tubes

<u>Mumbai, 23 July 2018:</u> Essel Propack Ltd., an Indian Multi-national company in the business of manufacturing laminated tubes, today commenced the First phase of commercial production at its new unit in Kamrup, Assam. The size of investment in phase-I is over Rs. 60 Crore.

Spread across 70,000 sq.ft., this Greenfield investment by Essel Propack is planned for production of 750 million laminated tubes per annum when it is fully completed. In the first phase, the facility is equipped to produce 200 million tubes per annum and will ramp up to 750 million tubes over a span of 18 months. The new unit will augment the capacity, making the unit a strategic sourcing site for its Customers who have their presence in the NE of India.

The unit is designed with a view that it can respond more effectively & efficiently to the Customers' needs, which is ever more dynamic with the new form of 'Distribution'. The Assam unit shall service and develop its Customer base in North East of India in short term and the neighbouring countries for laminated tubes in the medium term.

The Assam unit is another 'first' in the company's list of achievements. It is not only the company's first unit in North-East India but also the only Global company manufacturing laminated tubes in the region.

The investment will provide employment to approximately 200 people out of which around 90% would be locals from the Region. The skilled employees have been hired from CIPET (Central Institute of Plastics Engineering & Technology), a nationally recognised technical training institute, with prior 'on the job' training in Essel's other units in India.

On the occasion Mr. Ashok Goel, Chairman and Managing Director said, "The new unit in Assam is a strategic investment, in-line with our stated objective of 'go and grow' with customers. Several of our customers have set up units in Assam and our presence near them will facilitate servicing them better, besides opening up opportunities for developing markets in North-East India and surrounding countries. This shall be the first Unit in our system which is equipped & designed to effectively service the ever dynamic market demand, owing to new form of Delivery/Distribution system".

About Essel Propack Ltd: www.esselpropack.com

Essel Propack, part of the USD 4.2 billion Essel Group, with FY17 turnover of over USD 368 million, is the largest specialty packaging global company, manufacturing laminated plastic tubes catering to the FMCG and Pharma space. Employing over 2852 people representing 25 different nationalities, Essel Propack functions through 20 state of the art facilities and in eleven countries, selling circa 7 billion tubes and continuing to grow every year.

Holding Oral Care market share of 36% in volume terms globally, Essel Propack is the world's largest manufacturer with units operating across countries such as USA, Mexico, Colombia, Poland, Germany, UK, Egypt, Russia, China, Philippines and India. These facilities cater to diverse categories that include brands in Beauty & Cosmetics, Pharma & Health, Food, Oral and Home, offering customized solutions through continuously pioneering first-in-class innovations in materials, technology and processes.

For further information please contact:

Sanchi Yadav

Adfactors PR

9833640764

Email: sanchi.yadav@adfactorspr.com