

June 25, 2024

**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

**Scrip Code:** 500135

National Stock Exchange of India Ltd.

Exchange Plaza, C/1, Block G,

Bandra-Kurla Complex, Bandra (E), Mumbai - 400051

**Trading Symbol: EPL** 

Sub.: Investor Presentation – EPL Limited ("Company")

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ("SEBI LODR Regulations")

2. ISIN: INE255A01020

Sir/ Madam,

This is in furtherance of the intimation dated June 19, 2024, whereby we had intimated the schedule of the Plant Visit organised for the Analyst(s) / Institutional Investor(s), to be held on June 24, 2024 and June 25, 2024 ("Plant Visit").

In that regard and in terms of the above referred provisions of the SEBI LODR Regulations, please find enclosed herewith, the Investor Presentation of the Company which was presented to the Analyst(s)/Institutional Investor(s) during the Plant Visit. The said Investor Presentation would also be made available on the website of the Company i.e. <a href="https://www.eplglobal.com">https://www.eplglobal.com</a>.

Please note that no unpublished price sensitive information was shared by the Company during the Plant Visit.

This is for your information and records.

Thanking you.

Yours faithfully, For **EPL Limited** 

Onkar Ghangurde
Head - Legal, Company Secretary & Compliance Officer

Encl.: As above

## Strong at





Resilient.
Sustainable.
Confident



# Forward Looking and Cautionary Statement

Certain statements in this release concerning our future prospects may be forward-looking statements, within the meaning of applicable securities laws and regulations. These statements by their nature involve a number of risks, assumptions and uncertainties that could cause actual results to differ materially from expectations. These risks and uncertainties include, but are not limited to our ability to manage growth, intense competition among packaging companies, various factors which may affect our profitability such as commodity prices, wage increases, currency devaluations, our ability to attract and retain highly skilled professionals, manage our international operations, reduced consumer demand for underlying categories, liability for damages on our contracts, changes in the government regulations, laws, statutes, judicial pronouncements and/or other incidental factors in the domestic and overseas markets in which the company represents, political instability, unauthorized use of our intellectual property, pandemics, natural disasters and general economic factors affecting our industry. These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and speak only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, on the basis of any subsequent developments, events, information or otherwise.





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**Company Overview** 

02

**Financial Performance** 

03

**Going Ahead** 





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02

**Financial Performance** 

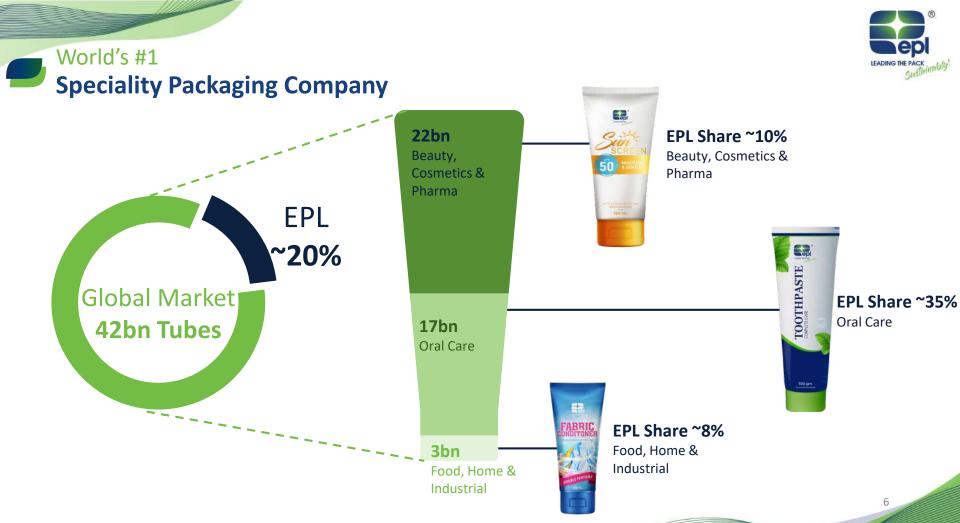
03

**Going Ahead** 









## Rich Heritage

## **Industry Leading Innovation**

40+ Years, 21 Plants, 11 Countries



#### ESSEL PROPACK

2002: Acquisition of Propack and rebranding as **Essel Propack** 

2010

based sustainable laminate

of Etain laminate 2012: Launch of first ethanol

**Entry into** 

and USA

**South America** 

LEADING THE PACK



2014: Launch tube produced with Post consumer recycled plastic



2023: Brazil Greenfield



2019: Acquired by Blackstone and rebranded as EPL

2020

2020: Launch of Platina. 100% recyclable

2022: Launch of Metallic and transparent versions of **Platina** Laminate -**Aesthetics** with

sustainability

2022: Launch of Neo Seam -360-degree printing reducing the impact of side seam





**114 Patents Granted 69 Under Process** 

1993: Egypt 1996: China 1996: Europe

1990: Colored

22 Dec 1982 **Essel Packaging Limited Founded** 

1982



printing facility on laminates

2000





Countries with



Categories Served\*



3500+



**25** 

**Nationalities** Represented

#### **AMESA**

34% of Annual Revenue 9 Plants | 1600+ Employees

#### **EAP**

22% of Annual Revenue 6 Plants | 650+ Employees

> \*all non oral categories will be further referred to as "Personal care & Beyond"



8bn+

**Tubes Supplied** Annually

#### Europe

21% of Annual Revenue 2 Plants | 600+ Employees

#### **Americas**

23% of Annual Revenue 4 Plants | 700+ Employees





## **End to End Integrated**



#### Laminate

· State of the art Blown Film and Lamination Lines



#### **Printing**

- Flexo, Digital, Letterpress, Dry offset, Screen, Foil Printing
- In-house Graphics & plate making



#### **Tubing**

- · Plastic and Lami tubing linesupto 500 tubes/minute
- · Zero Defect workflow



In-House Injection Moulding

## **Global Capabilities**

All manufacturing facilities Integrated on SAP S4 HANA

Digitized Processes like – eACT (Artwork automation), Eprism (Global HRMS), etc.

World class R&D centre in India





#### for the world's most trusted brands





























































20+ Years of Average Relationship



## **Independent Board**

## **Driving Governance & Performance**



**Davinder Singh Brar Board Chairman** 

Former Director RBI, Former CEO - Ranbaxy



**Shashank Sinha** Independent Director

Former CEO - Strides Pharma Founder – Wabi Sabi Advisory



Sharmila A Karve Independent Director

Former Head Audit & Risk -PWC India



**Anand Kripalu** Managing Director & CEO

Former CEO - Mondelez India Former CEO - Diageo India



**Amit Dixit** Director

Senior MD & Head Private Equity Asia – Blackstone



**Dhaval Buch** Director

Senior Advisor - Blackstone Former Global Chief Procurement Officer - Unilever



**Animesh Agrawal** Director

MD - Blackstone



**Aniket Damle** Director

Sr. Associate - Blackstone



## **Strong Management**

## **Rich Mix of Vintage & Global Expertise**



**Anand Kripalu** MD & CEO

3 years | 41 years







Ram Ramasamy Chief Operating Officer

40 years | 43 years





**Deepak Goyal** Chief Financial Officer

1 year | 23 years









Sonal Jain CHRO

1 year | 20 years







**Kamlesh Jain** Chief Information Officer

11 years | 26 years







**Kelvin Wang** President - EAP 8 years | 27 years



AVERY LOPAREX



Rajiv Verma SVP - Technology 9 years | 24 years











8 years | 35 years ESKO DANAHER

Shrihari Rao

President - AMESA





**Onkar Ghangurde** Company Secretary 1 year | 15 years







**125+ Years** Of EPL Experience

**350+ Years Total Experience** 





Hariharan K Nair

Creativity & Innovation 8 years | 26 years









Rajesh Bhogavalli

SVP - Global Supply Chain

10 years | 28 years







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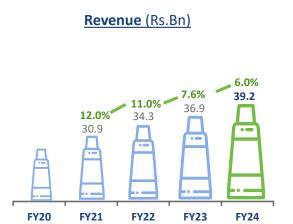


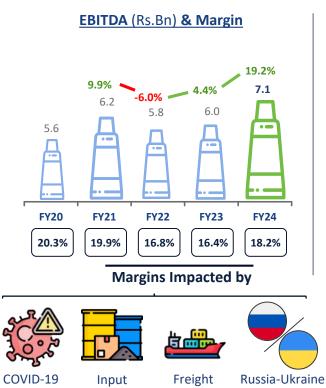


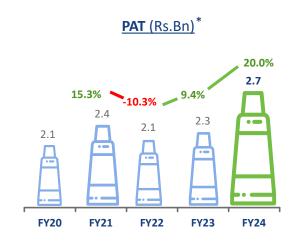
Strong Performance in FY24	INR Crore	YoY Growth
Revenue	3916	+6.0%
EBITDA	714	+19.2%
EBITDA Margin	18.2%	+202bps
PAT*	274	+20.1%

## **Consistent Growth With Solid Recovery**



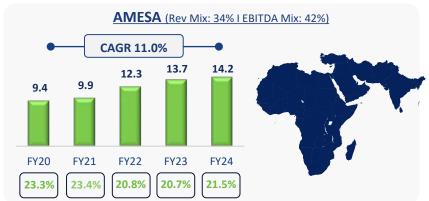




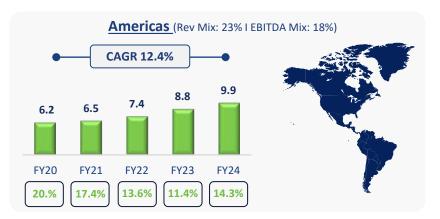


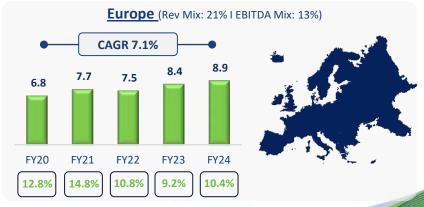
## **Strong Performance**

## **Across Regions\***









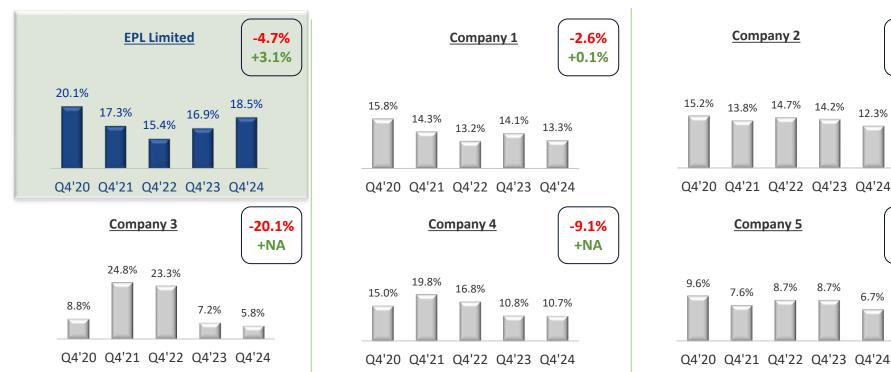
Revenue Rs. Bn

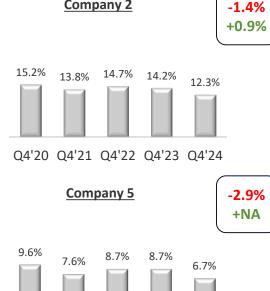
**EBITDA Margin** 

\*EBITDA has been adjusted for TSA and ESOPS \*\* Impacted by inventory write off #Revenue and EBITDA mix for regions is for FY 24

#### Margin Performance vs Peers

## We have Consistently Delivered Higher margins, Built back Strongly





- Drop from highest margin to lowest margin
- + Q4FY24 margin vs lowest margin



#### We have a Track Record of

## **Delivering Superior Shareholder Value**











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**Going Ahead** 



# LEADING THE PACK

## **Our Focus Remains on 3 Key Outcomes**

## Sustained Double Digit Revenue Growth

- Aggressive 'Personal Care & Beyond' Play
- Brazil scale up; Exports

Though, there would be RM prices softening impact in the short term

## Sustainability Led Competitive Advantage

- Sustainable Portfolio
- Backend Capability
- EcoVadis Platinum

# Continued Margin Expansion

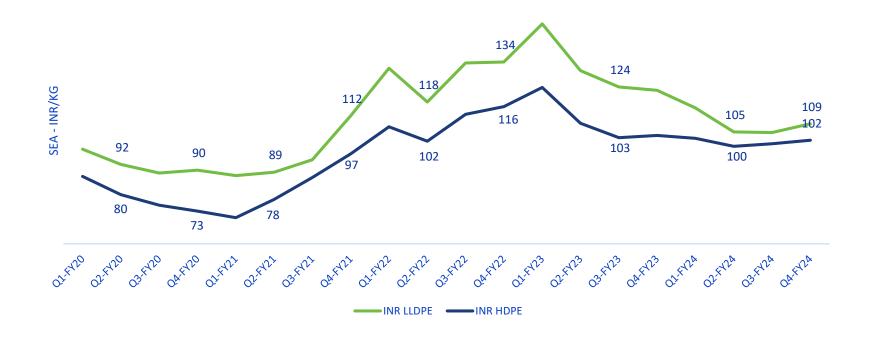
- Strategic Price Management
- War On Waste
- Continued Insourcing
- Manufacturing Realignment
- Automation Investments



#### Near Team Revenue Growth

## **Impacted by Commodity Price Softening**







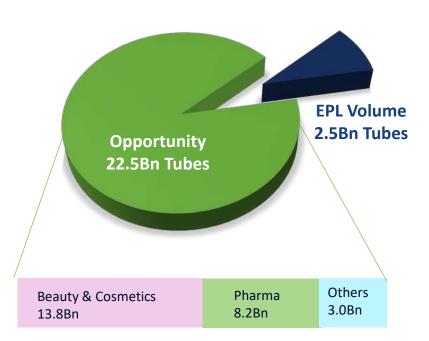
#### Double Digit Revenue Growth: Personal Care & Beyond



## **Personal Care & Beyond is a Large Opportunity**

Personal Care & Beyond:

#### **25Bn Tubes Category**



#### **Opportunity Across Markets**

Region	Total B&C* Market (mn tubes)	EPL Wallet %	Total Opportunity (mn tubes)
AMESA	2170	35%	1411
China	1993	12%	1754
Europe	6712	4%	6444
US,Mex,Col	2941	7%	2735
Total	13816	11%	12343

<sup>\*</sup>Beauty & Cosmetics



#### Double Digit Revenue Growth: Personal Care & Beyond

## **Enhanced 'Right To Win' Through Innovations**





Neo Seam: Zero Side Seam





Applicator Innovations – a solution for all categories



#### High Quality Printing Solutions







#### Double Digit Revenue Growth: Personal Care & Beyond



## **Focused Capability Building to Capture the Opportunity**

#### **Operational Capability**



- Smaller MOQs, Shorter leadtime
- Backend readiness across plants for increased demand

#### **Enhanced Hunting Organization**





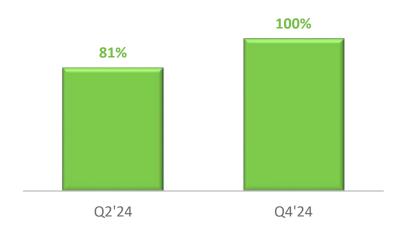
- Increased hunting organization by 20%
- Skilling upgrade through focused trainings





## Volumes building fast

Volume as % of long term commitment to anchor customer



#### **Bright prospects beyond anchor customer**

- EPL only strategic global tube supplier in Brazil
- Large consumer market with presence of global customers
- Advantageous manufacturing location close to demand source
- Strong interest from various customers; orders from new customers started



## Sustainability Led Competitive Advantage

## **Solid Portfolio of Sustainable Solutions**





Platina

Barrier webs recyclable in Code 2 HDPE bottle stream.



**Platina Pro Vision** 

High Barrier transparent webs for better aesthetics; recyclable in HDPE Stream



**Platina Pro ME** 

High BARRIER metallic webs for foil look / better aesthetics; recyclable in HDPE stream



ETAIN / Platina PCR

HDPE tubes with mechanically recycled PE content

Advantaged solutions without compromising on cost and aesthetics



#### Sustainability Led Competitive Advantage

## **Our Customers have made Global Commitments to Sustainability**



# Colgate L'ORÉAL PRE

**100%** of plastic packaging to become recyclable by  $2025^{1}$ 

100% of our plastic packaging will be refillable, rechargeable, recyclable or compostable by 2025<sup>2</sup>

**100%** recyclable or reusable packaging by  $2030^{3}$ 

#### Source:

- https://www.colgatepalmolive.com/en-us/sustainability/sustainability-strategy.
- https://www.loreal.com/en/articles/l-oreal-pour-le-futur/plastic-packaging-policy/
- https://us.pa.com/bloas/Plastic50bv2030/



#### Sustainability Led Competitive Advantage



## We are fully Prepared to Partner with our Customers on this Journey

#### **Capability Building**

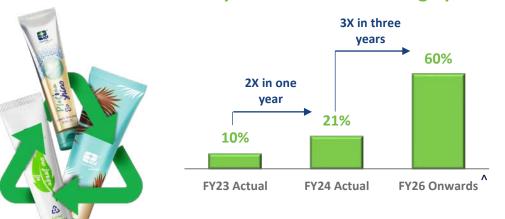
- Majority of all capacity capexes in last 3 years recyclable packaging compliant
- \$20Mn investments in last 3 years in making ABL\* lines PBL\* ready

EPL's 85% capacity is recyclable tube ready

2022 ecovadis |Sustainability |Rating

2022 EcoVadis Silver

#### Recyclable volumes scaling up fast



2023 ecovadis Sustainability Rating PLATINUM Top 1%

COVADIS
Sustainability
Rating

**2023** EcoVadis Gold (Top 3%\*\*)

Target EcoVadis Platinum

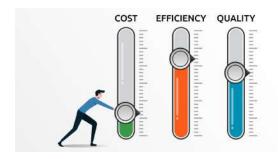


## Continued Margin Expansion

## **Strong P&L Productivity Initiatives in Place**



Strategic Price Management



War On Waste



**Continued Insourcing** 



Manufacturing Realignment



Maximize 'One EPL' Benefit



**Automation**Investments







## We Feel Very Excited About What Lies Ahead...

## Sustained Double Digit Revenue Growth

#### In Short term

Revenue Growth to be impacted by RM prices softening

#### **Exciting Opportunity Going Ahead**

- Aggressive 'Personal Care & Beyond' Play
  - Large Category Opportunity
  - Our 'Right To Win' has improved significantly through innovations
  - We are investing in Org and Backend capabilities
- Brazil Scale up

## Sustainability led Competitive Advantage

- Strong Product portfolio with backend capability
- Customers have committed to ambitious sustainability targets
- We are prepared to partner them in the journey
- We are pitching for EcoVadis Platinum which will further establish us as leading sustainable packaging company

## Continued Margin Expansion to deliver 20%+ EBITDA

- Strategic Price Management
- War On Waste
- Continued Insourcing
- Manufacturing Realignment
- Automation Investments

## **Aspiration in Numbers**



## Revenue (Rs.Cr)



## EBITDA (Rs.Cr)



## #1

## **Specialty Packaging**

player in the world

#### **Trusted Partner**

to world's most trusted brands

#### **Global Leader**

in Sustainable Offerings

#### Solid

Management team

#### **Consistent Growth**

with solid margin recovery

## **Exciting**

**Growth Outlook** 





# Thank You

#### **Corporate Office**

#### **EPL LIMITED**

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