

March 14, 2016

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Scrip: Equity 500135. NCDs 951429 & 951430	Trading Symbol: ESSELPACK

Ref.: Essel Propack Limited

Sub.: Media Release

Dear Sirs,

Please find enclosed herewith copy of the media release issued by the Company titled “Essel Propack Wins RBNQA Excellence Trophy”.

We request you to kindly take note of the aforesaid and acknowledge receipt.

Thanking You

Yours faithfully,

For Essel Propack Limited



Suresh Savaliya
Company Secretary & Head – Legal

Filed through email/online



Essel Propack Wins RBNQA Excellence Trophy

Awarded for the performance excellence for its Goa manufacturing unit

Mumbai/Goa, March 14, 2016: Essel Propack adds another golden feather to its cap by winning the prestigious 'IMC Ramakrishna Bajaj National Quality (RBNQA) Performance Excellence Trophy 2015 for its manufacturing unit in Goa.

Modelled on the Malcolm Baldrige National Quality Award (USA), the IMC RBNQA is one of India's highest awards for Quality in the manufacturing sector. IMC Ramkrishna Bajaj National Quality Award (IMC RBNQA) Trust is a joint initiative of Indian Merchants' Chamber and House of Bajaj.

On receiving the award, Essel Propack's Vice President AMESA (Africa, Middle East and South Asia, including India), Roy Joseph said: *"The award is recognition for the efforts of all the employees of EP Goa and the Management leadership Team, who are on the journey to achieve excellence. Winning this award reinforces our manufacturing units resolve in aligning with the Mission, Vision and Values of Essel Propack. This recognition motivates us as an organization to not only sustain our performance but also enhance it in the years to come."*

The IMC Ramkrishna Bajaj National Quality Awards instituted in 1996 is named after Sri. Ramkrishna Bajaj, Head of the Bajaj Group of companies, and gives special recognition to excellence in organizations in six categories viz., Manufacturing, Service, Small Businesses, Overseas Organizations, Education and Health Care. The selection criteria emphasizes on openness and transparency in governance and ethics. Essel Propack Goa Unit has won the excellence trophy in the first year of its application.

A panel of specially trained and expert judges from different fields evaluated the Goa Factory on several parameters - quality of service, leadership, Human Resource , process management, knowledge management, strategic planning, consumer and market focus, measurement and analysis management and business results for the last three years .

About Essel Propack

Essel, part of the USD 2.4 billion Essel Group, with a turnover of over USD 350 million, is the largest global specialty packaging company, manufacturing laminated plastic tubes catering to the FMCG and Pharma space. Employing over 2,600 people representing 25 different nationalities, Essel functions through 25 state-of-the-art facilities in 12 countries.

Essel sells more than six billion tubes a year and we have consistently been expanding our reach across the world. We provide extraordinary solutions customized to an increasing variety of applications and new innovations in material, technology and process. With a 33% share of the world's oral care market and many successful forays into wider verticals such as Beauty & Cosmetics, Pharma & Health, Food and Home, we are the world's largest producer of laminated plastic tubes.

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